

Media Finance FOCUS 2022

MFM bcca

2022 Media Finance Focus

MFM & BCCA's 62nd Annual Conference will be held at the JW Marriott on Water Street, Tampa, Florida starting Monday, May 23rd and concluding Wednesday, May 25th. This premier event, themed *Blue Skies Ahead*, is an excellent resource for both educational and professional development. **Media Finance Focus attracts and connects the best, brightest, and most influential finance and business minds in the media industry.** This three-day conference provides quality information from industry authorities, insights from professionals with an outside perspective, and instrumental viewpoints and analyses from fellow colleagues. Speakers and panelists provide the latest perspectives on topics such as digital media proliferation, finance, operational and consumption technologies, taxes, HR, ethics, internal audit, management tools, and credit and collections. The MFM conference is a great way for media industry professionals to invest in their futures and achieve something extraordinary.



Previous Conference Speakers

- **James Carville**, political consultant/strategist • **John King**, CNN Anchor & Chief National Correspondent, • **Gordon Smith**, former Senator, CEO, NAB • **John Weinberg**, Sr. VP & Research Dir., Richmond Federal Reserve • **Perry Sook**, CEO/Chairman of the Board/ Director/President, Nexstar Media Group • **Joshua Sapan**, Executive Vice Chairman, AMC Networks • **Jeffrey Henley**, Vice Chairman, Oracle Corporation • **Jonathan Adelstein** and **Mignon Clyburn**, former FCC Commissioners • **Deborah Norville**, Inside Edition Host • **Gordon Borrell**, CEO, Borrell Associates •



In the ever-evolving media industry, MFM is the only source media financial professionals need for cutting edge information, education, tools, and strategic networking. Our year-round communications, monthly webinars, and annual conference provide members with information and insight specifically developed for their success.

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Newspaper • Television • Radio
Credit & Collections • Finance
Streaming • Internal Audit • Games